

BUSINESS ADMINISTRATION

BACHELOR OF BUSINESS ADMINISTRATION

A degree in Business Administration from American Military University (AMU) is your key to a challenging profession in the business world. Secure the credentials you need to advance your career in this highly competitive arena.

121 semester hrs / 40 courses

GENERAL EDUCATION (37 SEMESTER HRS / 12 COURSES)

Requirements include foundations of online learning, English, history, literature and humanities, science and mathematics, and social and behavioral sciences.

CORE COURSES (39 SEMESTER HRS / 13 COURSES)

Students must take 13 core courses:

- » Accounting I
- » Law and Ethics in the Business Environment
- » Microeconomics
- » Macroeconomics
- » Business Theory
- » Operations Research
- » Principles of Financial Management
- » Human Resource Management
- » Global and Competitive Strategy
- » Principles and Theory of Management
- » Management Information Systems
- » Applied Statistics
- » Principles and Theory of Marketing

MAJOR COURSES (12 SEMESTER HRS / 4 COURSES)

Students must select 4 major courses. For concentrations, students must take all 4 courses in the same area.

Concentrations are offered in:

- » Entrepreneurial/Small Business Management
- » International Business Management
- » Information Technology Management
- » Marketing

ELECTIVES (30 SEMESTER HRS / 10 COURSES)

Students choose from other courses not taken to meet required, core, or major requirements.

CAPSTONE COURSE (3 SEMESTER HRS)

- » Senior Seminar in Business Administration

For the most current program, concentration, and degree path details, please consult the AMU catalog at: www.amu.apus.edu/Catalog

*AMU is part of the American Public University System,
which is a regionally accredited institution*

Call 1.877.777.9081 or

visit www.amuonline.com